



Willow
Academy

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Headteacher: Mrs D Sumner

14th September 2017

Jeans for Genes day – Friday 22nd September

Dear Parents and Carers,

This year at Willow Academy we will be taking part in 'Jeans for Genes Day' on Friday 22 September.

Our aim is to raise awareness and help our children develop understanding of the lives of others which reinforces our 'Respect' ASPIRE value. 1 in 25 children has a life-altering genetic disorder that makes their life more challenging and by wearing our jeans and donating, we will help to change the lives of these children.

All children and staff are invited to wear their jeans instead of their school trousers or skirt on Friday 22 September with the rest of the school uniform remaining the same.

We'd like everyone to take part so **please send your child to school on the day wearing their jeans and with a £1 donation.**

During lessons on Jeans for Genes Day we will raise awareness with our children by sharing age appropriate videos and discussion about what life might be like for children living with genetic disorders.

Jeans for Genes Day have a series of powerful 5 minute films to explain how your child's donation will make a difference. Each film provides a compelling and personal insight, introducing some amazing children living with genetic disorders, sharing first-hand what life is like with their condition.

If you'd like to find out more about Jeans for Genes Day and how our support will help, please visit their website at jeansforgenes.org

I'm sure our children will gain a lot from the day as well as raise money for a very worthwhile cause.

Yours Sincerely

Mrs D Sumner

Headteacher

